

Lead the life with happy and serve the society ...

The Vimuktha Federation is functioning for Women empowerment through Self Help Group for the past 14 years in Coimbatore District.

The Self-Help Group members of Sangamam (Mrs. Valli), Akshaya (Mrs. Rejitha) and Makilchi (Mrs.Meena) participated in the Mask Stitching work with other 19 members of their SHGs through Vimuktha

Federation during the quarantine lockdown period. Already they are doing self-business of Tailoring and Cloth Business through loan from Vimuktha

Federation which

helps them to support their families financially after they become a member of SHG in Vimuktha Federation they led satisfying life.



In these extraordinary times, when we are all united in our fight against the COVID 19 virus, these women's groups are playing a critical role"

During the lockdown period, peoples faced unemployment and financial crisis at that time



Mrs.Meena approached Vimuktha federation Supervisor and discussed the Mask manufacturing by the SHG members of Vimuktha Federation who all are well experienced in tailoring. Along with the budget plane, the request

was taken to the Director of NMCT and it was approved to stitch the mask by the understanding that is the raw materials of Cloth and Elastic to be purchased by NMCT and yarn, cutting and stitching responsibility is from these SHG members. The total number of the order got from the NMCT is 25000 pieces of Mask.

21 women SHG members were involved and with great enthusiasm and passion are devoted to their work of making masks continuously. They stitch 70 to 100 masks per hour and for day 700 to 800 mask and meanwhile will look on their hose hold activity. In nine days the team manufactured 24,500 masks with full spirit. One mask is manufactured for the cost of Rs.5/- . The mask was sold for Rs. 7/- to 10/- and earned a profit of rupees 30,000 thousand.



The SHG members were being supported by the Vimuktha Federation. They have very committed vision to establish a Tailoring unit to manufacture cloth bags, school uniforms, dance dress etc., and give employment opportunity for widow, Transgender, and poor women in the tailoring unit and to motivate them to shine individually, this helps women to battle against poverty to lead a life without worries. SHG members thanked NMCT, KKS and Vimuktha Federation for employment opportunity during the right time of quarantine which reduces hunger, depression and helps us to battle against the COVID.

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Social commitments through entrepreneurship....

The Vimuktha Federation is functioning for Women Self Help Group in Coimbatore District to empower the Women in Social and Economical level.

The Thulasi Self Help Group members are actively participating in all the activities of the Vimuktha Federation. The 12 members of Thulasi SHG were running the self-business-like Catering, Flower sale, Rice Shop, and covering chain sales with the support of the Vimuktha



Federation, each women of Thulasi SHG group are developed as the women entrepreneur. The SHG members has participated in the Soap Making training which was conducted by KKS and Boringher ingelheim, Germany. the outcome of the training was to become independent entrepreneur in the society. The SHG members is making soap in their home and will sell in the community with the help of SHG members.

Sudden announcement of COVID – 19 lockdown, it reduced the income of the SHG members and it leads the whole members in frustration and depression. At that time “KKS Making more health” by NMCT through the Vimuktha Federation, the Thulasi SHG was got an employment opportunity of manufacturing 9000 soap. The SHG members were training their group member, totally 9 members were actively worked and manufactured soap successfully in 12 days. The soap is manufactured in three flavourous, Raw Soap cost of Rs.27/-, Neem Soap Rs.19/-, and Oil Soap Rs.35/-. To manufacture soap SHG Women faced challenges in transportation of getting raw materials during the lockdown, the male SHG members of Vimuktha Federation supported for the success of soap making.



Through this employment, SHG members earned Rs.4800/- which helped the SHG members to reduce the financial crisis during the quarantine period. These soaps were distributed to marginalised people in the society through NMCT to prevent Coronavirus in the community of social spreading.



They said, they have challenges to market their product especially in Price fixing, marketing and packing technique.

The Thulasi SHG members thanked NMCT and KKS for the great opportunity in the right time to face the lockdown and felt happy about become entrepreneur and serve the society in Covid-19.